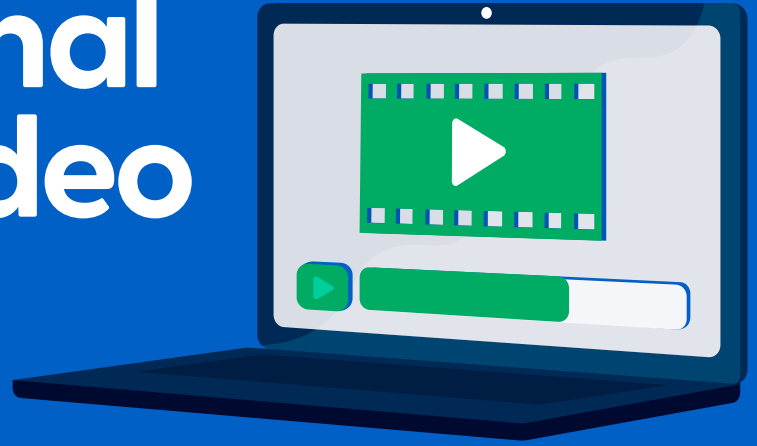


# Motivational Minute Video Contest



## Contest Details & Entry Requirements

Want to hype up your team and score free stuff? Show us how your practice kicks off the day by entering our Motivational Minute video contest! Enter your video for your chance to be featured in the Dental Intelligence Morning Huddle and have your video presented live at Intellicon25.

### What You Could Win:

Five winners will have their Motivational Minute video featured in the Dental Intelligence Morning Huddle and showcased live at Intellicon25. Plus, each winner will receive 1 free ticket to Intellicon25 (a \$699 value!) and a Dental Intelligence swag bundle.

**Submit your original video to enter the Motivational Minute video contest by following the steps outlined below.**

### Requirements:

- Submissions will be accepted July 1 to July 31, 2025.
- Contest is open to all current Dental Intelligence customers.
- Video submissions should be original content. Please ensure videos do not include content that is trademarked or copyrighted (unless you own said trademark, e.g. your practice logo).

## How to Enter:

1. Record a video that is either motivational, funny, and/or cute. We want to see what helps your team start their day off right, get inspired, and laugh. Check out some examples [here](#).
2. Videos should be no more than 60 seconds long.
3. Post your video on Facebook, Instagram, and/or TikTok between June 1 and June 30, 2025. Make sure your profile is set to public so we can see your entry, and that your settings allow your video to be downloaded.
4. Tag us (@dental.intelligence on Instagram, @dentalintelligence on TikTok, @DentalIntel on Facebook).
5. Use the hashtags #Intellicon25 and #DImotivationalminutecontest.

## How to Win:

- The top 5 videos with the most combined likes and comments will win. For entries posted on multiple social media platforms (e.g. Facebook, Instagram, AND TikTok), the total combined likes and comments across all platforms will be counted.\*
- Winners will be notified in August.
- Each winner will receive a free ticket to Intellicon25 and a Dental Intelligence swag bundle.
- Winning videos will be screened live at Intellicon25 this October 5-7 in Salt Lake City, Utah.

\*Dental Intelligence has the right to disqualify any video entries that include inappropriate content or don't fit the spirit of the Motivational Minute, at our sole discretion.

## Ready for your red carpet debut? Share your video today and show us what motivates your team.

By submitting your video, you certify that you understand and agree to the Contest Details and Entry Requirements. You give Dental Intelligence permission to download and use your video submission, direct quotes, name, and likeness in marketing and promotional materials and in-app content, including but not limited to: the Motivational Minute, website content, social media content, and advertisements.