



## Dentistry Benchmarks – 2021 vs. 2020

	2020			2021		
	Bottom 10%	Average	Top 10%	Bottom 10%	Average	Top 10%
Pre-Appointment %	27%	49%	65%	27%	53%	71%
New Patient Re-Appointment %	23%	46%	64%	20%	45%	64%
Patient Growth %	-12%	0%	18%	-6%	6%	41%
Annual Patient Value	\$370	\$644	\$1,111	\$261	\$660	\$1,152
Collection % (Net Production)	95%	100%	106%	84%	98%	104%
Hygiene Pre-Appointment %	31%	54%	70%	29%	58%	75%
Hygiene Re-Appointment %	57%	80%	91%	47%	79%	91%
Perio Patient % Age 30+	3%	15%	34%	2%	13%	33%
Average Restorative Presented Per Exam	\$592	\$1,112	\$2,162	\$795	\$1,541	\$3,294
Same Day Treatment \$ Acceptance %	15%	29%	48%	13%	27%	50%
Treatment \$ Acceptance %	23%	39%	59%	23%	39%	63%